NOTICIAS

November 2011



DCV and The community, a supportive commitment

ince its beginning, DCV has played an important role in society, standing out as a company that contributes to the development of the capital market, based on the strict compliance with norms and entrepreneurial ethics. However, the challenge this time was to take on an ethical commitment with our society, contributing and participating in working with those who most need it.



A country without informal communities has been the dream of the Chilean society for many years. Since 1997, "Un Techo para Chile" has worked hand in hand with institutions and volunteers who have been involved in this project, which initially was aimed at building huts to in response to the urgent need of many homeless families. Today, the challenge is another one, it is more ambitious: now the dream is to work together with the informal communities to achieve "permanent housing in a sustainable neighborhood".

This was how last August, DCV decided to participate in a construction project of a headquarter sfor Campamento La Aguada Sur, located along Zanjón de la Aguada, in Maipú. The idea was to build a place that would allow the community to meet and perform activities in pursuit of its objectives, apart from constructing, recreating and accompanying these 48 families.

In an intense weekend, a total of 51 volunteers from DCV worked hard to achieve their primary objective, building the headquarters; beyond this objective, sharing with the families of the community was also very important. So the staff of DCV organized sports activities, entertainment, a community barbecue for 250 people, and an unforgettable Children's Day Celebration.



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The work started on Friday, August 12. At 8.30 in the morning, the first volunteers got together outside DCV. The goal for that day was to build the foundations and to install the floor of the new headquarters. At the end of the day, only the roof was missing, which showed our builders' real commitment and that the "delivery" was the true direction of the working day.



In addition to this, the first joint activity between DCV and the residents was performed during the afternoon. A football challenge in which the first to come forward were the women. Each one with her own "sports nickname" and motivated by the Technical Director appeared on the field. Despite the camp team's great popularity our representatives were not daunted and had a great and worthy match that ended in a 0-0 draw.

The working day on Saturday 13, presented a double challenge for the team's efforts. In addition to completing the headquarters, the focus of the day was also on the activities that were prepared for the families.



It was not yet 10 in the morning and the "builders" had already taken up their task, you could hear the sound of the hammers that began to put an end to the construction of the headquarters. At the same time, the rest of the crew was preparing all the details to make that day a complete celebration.

At around 11 in the morning the men's football match began, and ended with a 3 to 2 result in favor of the community team.

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Meanwhile the logistics crew prepared the grills and tables for the community lunch hand in hand with a group of residents of the community. Later, around 16.00 the celebration for the 70 kids of the community started. Games, female little clowns, cartoon characters, balloons, gifts, candies, and even live animals were the ingredients of an unforgettable party.

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The Expected ribbon cutting

Finally at 18.00 the volunteers of DCV, representatives of "Un Techo para Chile" and neighbors of the camp went to the place where the new headquarters was built. With a great deal of excitement and visible happiness, Comunidad de la Aguada Sur, received the long awaited meeting place.



Love and personal commitment were the tone in for the working days. Happy children, grateful families, and a whole community saw its hopes materialize.

Thanks to the sense of solidarity of DCV, today these 48 families see their homes closer and they can rely on that, like DCV, there are companies committed with the wellbeing of the community.