

## D New design and applications in DCV portal DCV starts the year with renewed face



After a successful migration process of its service platform, from the known APCWIN to the Web platform, DCV decided to provide users a renewed image for its Internet portal.

In early 2009, the company presented its new face, which accompanied the users and the market for two years, but a renovation was necessary, as well as the incorporation of new functions that placed DCV Web page in tandem with Internet developments and innovations. For this purpose, the company collected ideas and devoted to impelling this change that will refresh the image and expedite Internet surfing for users.

"We wanted a more lively web page that would allow us to contact our users and provide them with relevant information more promptly. We wanted to deliver the market a fresh image that would reflect the constant movement wherein DCV is immersed and that would enable a more fluid and dynamic surfing. All of this, keeping always the most important information at everyone's reach and bilingual", says Javier Jara, Manager of Legal Matters and Product Development.

Four are the great modifications this design presents its visitors.

**A dynamic header with image rotation:** a function showed by many companies in their pages and which allows DCV to highlight its most significant services and attributes.

**A unit with tabs:** for the information of circulars and bulletins. Most official communications the company makes to the market is performed by sending mails with electronic Circulars or Bulletins. That same information today can be easily accessed from the page "home" where the three last publications are permanently kept. Previous publications can also be found in the menus "information" or "regulation".

**A carousel with images:** which allows users to have faster and more organized access to information of interest, achieving a more fluid surfing.

**Incorporation of the English language:** The page will have Spanish and English versions. This feature enables foreign users to stay connected and informed with what is happening at DCV.

In short, all these manifestations make the page more user-friendly and dynamic.

"We believe we are delivering the market an image that is very suitable to our times, which will clearly make the search for new information for our clients and all visitors more pleasant", concludes Javier Jara.

**Javier Jara Traub**

*Manager of Legal Matters and Product Development*

